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25 YEAR RE-REVIEW

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The Yugoslav Institute of Journalism was established at the end of 1959 at the initiative of the Union of Journalists of Yugoslavia. The founders of the Institute are: the Union of Journalists of Yugoslavia, the Association of Newspaper Publishing Enterprises of Yugoslavia and the Yugoslav Radiotelevision. The seat of the Institute is in Belgrade.

The task of the Yugoslav Institute of Journalism is to follow and study systematically the problems of Yugoslav journalism and to maintain and develop the necessary professional cooperation with the corresponding organisations and institutions abroad. To fulfill these tasks the Institute will be engaged in the following work:

1. It will study the problems from the domain of Yugoslav journalism such as: the modern organisation and work of the newspaper editorial offices, radio and TV stations, news agencies and newsreels; the impact of the press and other means of information on readers, listeners and spectators; studying of their opinion on press and other means of information; it will suggest measures for the promotion of Yugoslav journalism.

2. It will organize the professional meetings, courses, seminars and consultations on problems of journalism; it will work on education and training of journalistic personnel and will participate at home and abroad at the professional meetings which discuss journalism. The Institute will organize permanent and periodical exhibitions of press, journalistic literature, equipment of editorial offices and other material which is of interest for the promotion of journalism.

3. The Institute will collect and classify the documentation on individual problems which are being treated in Yugoslav press, journalism etc., and will form a central Yugoslav newspaper documentation.

4. It will collect, classify and study material which deals with problems from the domain of journalism in Yugoslavia and abroad and will make documentation on journalism. It will collect, classify and study material from the history of Yugoslav journalism.

5. The Institute will cooperate with administration, institutions and organizations as well as with individuals who work on problems of journalism in Yugoslavia and abroad.

6. It will publish the professional works of Yugoslav and foreign authors from the domain of journalism and will publish in its permanent and periodical publications the material and studies on problems which are being studied at the Institute.

The income of the Institute comes from the compensation for rendered services to organisations and individuals, from its own publishing activity, from means given to it by its founders, from appropriations by other institutions and organizations which are interested in its work as well as from all other receipts which result from the fulfillment of the tasks of the Institute.

The Institute is administered by a Board of Management and director. The Board of Management of the Institute consists of 15 members. Eight members of the Board are appointed by the founders of the Institute among the prominent journalists, publicists and public workers. Six members of the Board are elected by the working collective of the Institute among the members of the collective. The director of the Institute is a member of the Board by the nature of his function.

Mr. Dušan Timotijević, journalist, has been appointed the first director of the Institute and Mr. Nikola Kern, journalist, the vice-director.

The Institute has formed the following departments: for studying and promoting journalism in Yugoslavia, for studying journalism in the world and for studying history of Yugoslav journalism. It is also planned to form a department for publishing activity, a department for the central journalistic documentation and a department for public opinion research.

The Institute has started its work by organizing short seminars for journalists. Three

such seminars were already held; a general one, for 120 correspondents of newspapers, radiostations and news agencies from all the country, one only for the editors of the factory press and one for the journalists of radio and local press.

As its first publication, the Institute has published a book "The Modern Means of Information", which contains the lectures delivered at the first seminar of the Institute. Preparations are being made to publish further publications: handbooks and other professional literature from the domain of journalism and it is also planned to start a professional periodical. The Institute will in the near future pay special attention to forming of the central journalistic documentation as well as to following of the problems which are in close connection with the legal aspects of Yugoslav journalism.

Regulations of the Institute foresee that the Institute have regular and correspondent members. The regular members can be the prominent Yugoslav journalists, publicists and other public workers, and the correspondent members of the Institute can be foreign citizens as well.

YUGOSLAV INSTITUTE OF JOURNALISM
Beograd, P. O. B. 541

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